### Contact



Erin Hockman

Des Moines Area Regional Transit Authority

ehockman@ridedart.com

515-499-3069

# **COMMUNITY & MEDIA ADVISORY**

# DART seeks feedback on proposed changes to transit service in West Des Moines and northern Des Moines

Proposed changes include two new on-demand zones and adjustments to Local Routes 52 and 72

A variety of opportunities are being provided in January for the community to share input on proposed changes to DART service that would take effect in June 2023. Those providing feedback on the two proposed route changes and two new DART On Demand zones can do so through an online survey, in-person meetings, or a virtual meeting via Zoom.

The DART On Demand service being proposed in West Des Moines and the northern area of Des Moines, zip code 50314, will allow riders to book point to point trips within a designated area. Trips can be booked in real-time or scheduled in advance. DART is proposing to discontinue a portion of Local Route 72 and realign Route 52 to cover most of the discontinued portion of Route 72 (details and maps below and online).

## Feedback opportunities:

- Complete a survey before January 27
   Online at www.ridedart.com/June and paper copies at DART Central Station
- Thursday, Jan. 12 from 3 5 p.m.
   Open House, Des Moines Forest Avenue Library, 1326 Forest Avenue, Des Moines
- Tuesday, Jan. 17 at Noon
   Virtual meeting via Zoom (login details at www.ridedart.com/June)
- Wednesday, Jan. 18 at 5:30 p.m.
   Public Meeting, West Des Moines Library, Millie Knee Classroom 2nd Floor, 4000 Mills
   Civic Parkway, West Des Moines

DART staff will also be riding Local Routes 52 and 72 to talk with riders about the proposed changes.

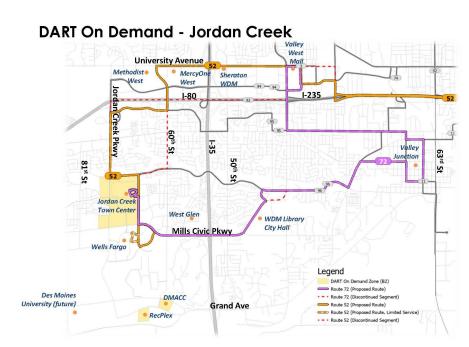
"While extensive research done for the Transit Optimization Study released in March 2022 guides our work to be efficient, effective and promote equity through access to opportunity, my favorite part of the process for any proposed service change is seeking input from those we serve," said DART's Chief Planning Officer, Luis Montoya. "Whether someone simply wants to learn more about mobility options in the areas we are discussing or provide specific feedback,

we value the opportunity to interact with our riders and the employers and organizations who also benefit from a more connected community."

**VISUALS:** Maps, photos and other materials about these changes can be found here: <u>DART</u> Media Materials.

#### WEST DES MOINES SERVICE CHANGES FOR INPUT

Public outreach was previously conducted in spring 2022 and the proposed changes were significantly revised based on customer concerns. As a result, Route 72 service will be maintained to provide reliable service along Mills Civic, Valley Junction and Ashworth Rd.



A new DART On Demand transit zone near Jordan Creek is proposed to provide point to point trips within the designated zone surrounding Jordan Creek Town Center and between the Town Center and key destinations. including the MidAmerican Energy Company RecPlex. **DMACC** West Campus and Costco. Riders would be able to utilize this service at a cost of \$1.75 per ride.

DART On Demand trips

can be booked in real-time (on-demand) or scheduled in advance using the DART On Demand mobile app, web app or by calling DART Customer Service. DART On Demand operates using smaller transit buses, with riders sharing trips with others who are traveling within the zone. All buses are equipped to provide service to riders using mobility devices and include bike racks. Additionally, to find information about the DART On Demand service including expected wait times, accepted forms of payment and more, <u>click here.</u>

**Proposed route changes to Local Route 72** will maintain service between Jordan Creek Town Center and Valley West Mall by traveling along Mills Civic Parkway to Valley Junction and then to Valley West Mall via Ashworth Rd and Valley West Drive. Portions of the existing route along University will be replaced by Route 52. These proposed changes would decrease the frequency of the route to about every 70 minutes instead of every 60 minutes.

**Proposed route changes to Local Route 52** will result in travel on the discontinued portions of Route 72 along University Avenue, 60th Street, Vista Drive and Jordan Creek Parkway, between Valley West Mall and Jordan Creek Town Center. Route 52 will provide local service along these areas instead of the limited service between Valley West Mall and Jordan Creek Town Center along the Interstate. The travel time from Downtown Des Moines to Jordan Creek Town Center will be around two additional minutes. However, service along West University will be improved from hourly to every 30-minutes and will provide a single seat ride for customers traveling along West University Avenue from Downtown Des Moines.

#### NORTHERN DES MOINES SERVICE CHANGE FOR INPUT

# **DART On Demand - River Bend**



A new DART On Demand transit zone near River Bend is proposed to provide point to point trips within the designated zone within the 50314-zip code. The proposed zone includes stops at destinations in or near the River Bend, Mondamin Presidential and Cheatom Park neighborhoods, including Broadlawns Medical Center, the John R. Grubb YMCA, Oakridge Neighborhood, C Fresh Market and the Forest Avenue Library. DART On Demand service will have the same fare as the local service at \$1.75 per trip or can be used with any DART pass.

# **ABOUT DART**

The Des Moines Area Regional Transit Authority (DART) is

lowa's largest, and only, regional transit agency, providing service in and around Polk County. DART operates a family of transportation services, providing nearly 4.5 million annual rides that connect thousands of people every day to jobs, school, healthcare and other essential destinations. Twelve member governments make up DART's service area, where the agency carries out its mission to enrich lives, connect communities and expand opportunities for central lowans. For more information about DART services, schedules, route changes, or directions to the nearest DART stop, visit the website at <u>ridedart.com</u>, download the free MyDART app or call 515-283-8100.