

dart **Forward 2035** YEAR FIVE UPDATE

DART Forward 2035 Plan Overview

DART is undergoing a study to update the DART Forward 2035 Transit Services Plan to ensure that it continues to meet the mobility needs of the growing Greater Des Moines community.

The DART Forward 2035 long-range transit services plan was adopted in September 2011, and implementation began in June 2012. This investment in transit has resulted in:

- A 9 percent increase in ridership from 2013 to 2015;
- Opening of a new transfer station in downtown Des Moines with launch of a redesigned route network;
- Shorter wait times between trips;
- Service later on weekdays and earlier and later on weekends to better align with retail hours; and
- Additional or expanded routes to serve more places in the region.



Year Five Update Objectives

- Engage riders and the general public throughout the entire process to ensure the updated service plan meets the needs and wants of the community.
- Determine how population and development patterns have changed since the original study and identify any unmet needs.
- Analyze ridership and service performance to determine how riders responded to the original DART Forward 2035 service changes and identify opportunities for improvement.
- Develop a transit service plan that is consistent with helping the Greater Des Moines region realize The Tomorrow Plan's vision for being a livable and sustainable region.

How to Get Involved

Community members have several ways to give input about transit in the region and the DART Forward 2035 Plan:

Complete a survey at ridedart.com/dartforward.

If selected, participate in a random sampling of citizens who will be asked to be part of a survey being completed by a market research firm.

Schedule a DART Forward 2035 plan presentation

for your organization or business to learn more about the update and how to give feedback. A presentation request form is available at ridedart.com/dartforward.

Attend a public meeting the week of Feb. 29, 2016. Details at ridedart.com/dartforward.

Provide direct feedback by calling 515-283-8100, emailing dartforward2035@ridedart.com or mailing DART Forward 2035 Update, 620 Cherry Street, Des Moines, IA 50309.

Ridedart.com/dartforward will be updated with upcoming opportunities to provide input as they become available.