



**DES MOINES AREA REGIONAL TRANSIT AUTHORITY
TRANSIT RIDERS ADVISORY COMMITTEE
NOVEMBER 9, 2016 – NOON
DART Central Station, Multimodal Room
620 Cherry Street, Des Moines, Iowa**

TRAC Members Present:

Jay Peterson (Chair), Mark Hutchens (Vice Chair), Randy Henriksen, Randy Anderson, Teresa Volcheck,

TRAC Members Absent:

Brenda Gill, Richard Sadler, Michele Meadors, Pilar Tromacek, Mary Walter, Denise Jones, Pam Goehring

TRAC Staff Present:

Melissa Fuller, Ethan Standard, John Clark, Alison Walding, Madi Linkenmeyer

A. ROLL CALL AND ESTABLISHMENT OF QUORUM

The meeting was called to order by Jay Peterson at 12:00 PM.
Roll call was taken and quorum was not met.

B. APPROVAL OF SEPTEMBER 24, 2016 MINUTES

Could not approve minutes due to no quorum.

C. ACTION ITEMS

None mentioned

D. DISCUSSION ITEMS

1. Marketing Materials – Madi Linkenmeyer, Marketing Coordinator

Madi gave an update on the Marketing materials. The department is currently reviewing all printed materials. Majority of materials are outdated; will work on updating routes, maps, etc. and also looking for fresh ideas to attract new riders or mobility riders.

2. DART Forward Update

Ethan reviewed the booklet DART presented at all of the DART Forward 2035 Public Meetings.

E. OTHER BUSINESS

None mentioned

F. TRAC MEMBER COMMUNICATIONS

None mentioned

G. STAFF UPDATES

Ethan has decided to pursue a new job opportunity outside of DART. His last day is Tuesday, November 15, 2016. Alison Walding be the new TRACT contact effective immediately.

H. PUBLIC COMMENT

None mentioned

I. FUTURE AGENDA ITEMS

None mentioned

J. UPCOMING MEETINGS

1. DART Commission – Noon Tuesday, December 6, 2016, DART Central Station
2. TRAC – Noon Wednesday, January 11, 2017, DART Central Station

K. ADJOURN