



**DES MOINES AREA REGIONAL TRANSIT AUTHORITY
TRANSIT RIDERS ADVISORY COMMITTEE
NOVEMBER 10, 2010 – 11:30 AM**

Greater Des Moines Partnership Conference Room – 1st Floor
700 Locust Street, Des Moines, Iowa

1. CALL TO ORDER
2. ROLL CALL AND ESTABLISHMENT OF QUORUM
3. APPROVAL OF SEPTEMBER 8, 2010, MINUTES
4. ACTION ITEMS
 - A. Vice Chair – TRAC member Crystal Estabrook.
5. DISCUSSION ITEMS
 - A. New Website Launch – Kirstin Baer-Harding, Advertising Manager
 - B. Transit Hub Grant – Elizabeth Presutti, Chief Development Officer
 - C. Review TRAC’s 2010 Goals – Elizabeth Presutti, Chief Development Officer
 - D. Tell Your Transit Story contest – Gunnar Olson, Public Information Officer
6. TRAC MEMBER COMMUNICATIONS
7. PUBLIC COMMENT
8. FUTURE AGENDA ITEMS
 - A. Introduction of Chief Operation Officer Tom Reynolds
 - B. TRAC 2011 Goals
 - C. DART Forward 2011 Planning Study
9. OTHER – Communications
 - A. Next DART Commission Meeting: 5 p.m. Tuesday, November 30, 2010
 - B. Next TRAC Meeting: 11:30 a.m. Wednesday, January 12, 2011