



AGENDA

DES MOINES AREA REGIONAL TRANSIT AUTHORITY TRANSIT RIDERS ADVISORY COMMITTEE

MAY 11, 2011 – 11:30 AM

Greater Des Moines Partnership Conference Room – 1st Floor
700 Locust Street, Des Moines, Iowa

1. CALL TO ORDER
2. ROLL CALL AND ESTABLISHMENT OF QUORUM
3. APPROVAL OF MARCH 9, 2011 MINUTES
4. DISCUSSION ITEMS
 - A. 2011 Goals update – Gunnar Olson, Public Information Officer
 - B. Operator Q and A – Three operators to be determined
 - C. How to Ride Video -- Kirstin Baer Harding, Advertising Manager
 - D. RideShare Survey Results – Rebecca Lovig, RideShare Manager
5. ACTION ITEMS
 - A. Expanded TRAC roles – Gunnar Olson, Public Information Officer
6. PUBLIC COMMENT
7. FUTURE AGENDA ITEMS
 - A. Transit Hub Update
 - B. Safety Program Update
 - C. Trip Planner Update
8. OTHER – Communications
 - A. Transit Hub Ground Breaking Ceremony: 11 a.m. Friday, May 20, 2011
 - B. Next DART Commission Meeting: 5 p.m. May 31, 2011.
 - C. Next TRAC Meeting: 11:30 a.m. July 13, 2011.