



AGENDA

DES MOINES AREA REGIONAL TRANSIT AUTHORITY
TRANSIT RIDERS ADVISORY COMMITTEE
NOVEMBER 11, 2020 – NOON

ZOOM Meeting ONLY

Dial In - 1-312-626-6799 / Meeting ID 852 3265 1739 / Passcode 403401

- A. ROLL CALL AND ESTABLISHMENT OF QUORUM
- B. APPROVAL OF JULY 8 & SEPTEMBER 9 MEETING MINUTES
- C. PUBLIC COMMENT
- D. ACTION ITEMS
 - 1. 2021 TRAC Meeting Dates
 - 2. TRAC Chair/Vice Chair
- E. DISCUSSION ITEMS
 - 1. Service Planning Updates (Luis)
 - i. November Service Change
 - ii. Transit Optimization Study: Part 2
 - 2. External Affairs Updates
 - i. Marketing/Communications Updates (Megan)
 - ii. Reduced Fare Pilot (Matt/Catlin)
 - 3. Operations Updates
 - i. COVID-19 Updates (Erica)
 - ii. Paratransit Study (Amanda)
 - 4. DART Leadership Updates
 - i. Budget Update (Kent/Amber)
 - 5. TRAC Membership Updates (Catlin)
- F. FUTURE AGENDA ITEMS
 - 1. DART's Diversity, Equity and Inclusion Efforts
 - 2. Rider Marketing Campaign
 - 3. Property Tax Formula Update
- G. UPCOMING MEETINGS

STAFF CONTACT INFORMATION

Catlin Curry • (515) 246-2526 • ccurry@ridedart.com

1. DART Commission – Noon Tuesday, December 1, 2020

2. TRAC – Noon Wednesday, January 13, 2020

H. ADJOURN