



**DES MOINES AREA REGIONAL TRANSIT AUTHORITY
TRANSIT RIDERS ADVISORY COMMITTEE
NOVEMBER 3, 2011 – 11:30 AM**

Greater Des Moines Partnership Conference Room – 1st Floor
700 Locust Street, Des Moines, Iowa

- A. ROLL CALL AND ESTABLISHMENT OF QUORUM
- B. APPROVAL OF SEPTEMBER 14, 2011, MINUTES
- C. DISCUSSION ITEMS
 - 1. How DART Plans Detours – Greg Schmitt, DART Supervisor
 - 2. TRAC Goals – Gunnar Olson, Public Information Officer
 - i. 2011 Summary Report
 - ii. 2012 Goals Discussion
 - 3. Committee Update – Gunnar Olson, Public Information Officer
 - i. TRAC Membership and Officers
 - ii. 2012 Schedule
 - 4. DART Forward 2035 Plan Update – Claire Celsi, Director of Marketing and Community Partnerships
- D. TRAC MEMBER COMMUNICATIONS
- E. PUBLIC COMMENT
- F. FUTURE AGENDA ITEMS
 - 1. 2012 Goals
 - 2. New Reduced-Fare Programs for Students and Refugees
- G. OTHER – Communications
- H. Next DART Commission Meeting: 5 p.m. Tuesday, November 22, 2011
- I. Next TRAC Meeting: Wednesday, January 11, 2012