



AGENDA

DES MOINES AREA REGIONAL TRANSIT AUTHORITY TRANSIT RIDERS ADVISORY COMMITTEE

SEPTEMBER 12, 2012 – NOON

Greater Des Moines Partnership – 2nd Floor Conference Room
700 Locust Street, Des Moines, Iowa

A. ROLL CALL AND ESTABLISHMENT OF QUORUM

B. APPROVAL OF July 11, 2012, MINUTES

C. ACTION ITEMS

1. Update TRAC Bylaws – Gunnar Olson, Public Information Officer

D. DISCUSSION ITEMS

1. Marketing and Communications Plan – Kirstin Baer-Harding, Marketing and Advertising Manager
2. Customer-Satisfaction Survey -- Gunnar Olson, Public Information Officer

E. TRAC MEMBER COMMUNICATIONS

F. STAFF COMMUNICATIONS

1. TRAC Goals Update
2. DART Central Station Grand Opening

G. PUBLIC COMMENT

H. FUTURE AGENDA ITEMS

1. Automatic-Vehicle Location System
2. Nominate Chair and Vice Chair for 2013
3. 2013 Meeting Dates
4. Recognized Original TRAC Members

I. Next DART Commission Meeting: 5 p.m. Tuesday, September 25, 2012

J. Next TRAC Meeting: Wednesday, November 14, 2012

STAFF CONTACT INFORMATION

Gunnar Olson • 515-283-5008 • golson@ridedart.com